

STAGE
SCREEN

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Only Theatrical Newspaper on the Pacific Coast

RADIO
MUSIC

INSIDE FACTS Of Stage and Screen

ESTABLISHED 1924

EDITED BY JACK JOSEPHS

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No. 20

RACKETS IN HOLLYWOOD

BAND BOYS RUSH BACH FOR HONOR

By BILLY HAMER

Hollywood is out to better Beethoven, Bach and other grand masters of music to save \$100.

Latest ambition of melody scribblers on local lots is to turn out a masterpiece that will click with the natives of Fu- rope, and other parts of the world, where real music lovers of the old school exist.

Most of these ambitious writers are ex-librarians, band men or pluggers, who operate on the theory that composing music is a matter of resolution rather than inherent ability.

Smaller studios are reported encouraging this spark of genius, mainly on ground that it's cheaper to have a symphony written by one of the boys on the payroll than to pay a publisher \$100 for world's rights.

How these Hollywood compositions will take, when they emanate from a studio speaker in Austin, Budweiser, Berlin, is a matter of conjecture on the part of Los Angeles music critics. Some claim a quota of new musical geniuses will be developed.

Reaction of the producers is expected, however. Their contract with the publishers, at which they get the w. r. on a composition for 100 rackets, expires in 1932. Publishers insist that when an amateur orchestra bought music cues for the picture. Since talkies walked in, publishers are wondering where they get off at the \$100 a shot proposition.

NEW MARKS CHIEF

Edward B. Marks Music Company, New York publishers, announce the appointment of L. Wolfe Gilbert as general personnel manager. Gilbert is one of the popular music world's outstanding figures, being the writer of "Ranuncula," "Jeannine," and scores of equally noted successes.

Height of Depth

Benny Fields says the depth of the down and outer, would be to meet all his friends in an Austin, and have them packing a couple of bass drums.



THE ONLY REASONS FOR THIS PICTURE ARE: I OPEN AT THE RKO, LOS ANGELES NOVEMBER 20; JACK JOSEPHS HELD ME IN HIS ARMS WHEN I WAS A KID; WHEN PICTURE PRODUCERS READ THIS, REMEMBER—I WOULD LOVE TO STAY IN HOLLYWOOD

Smilingly,

JACK OSTERMAN

WOLF BOOKS NORTH

Rube Wolf, dynamic m. c. who closes at Loew's this week after a 13-week engagement, is due to open at the Fifth Ave., Seattle, on the 27th. Gene Morgan, heavy local fav here, succeeds Wolf.

WOODY ON STAGE

Arch Woody, formerly of the advertising staff of "Inside Facts," opens with a single for F. and M. this week. Woody will be booked into an "idea" later. Arch is getting his "double trucks" all set for the boys.

MILDRED REHEARSING

Mildred Harris, who was in cast of "Devil Mc," is rehearsing for a revue. Miss Harris is also going in for light opera, for which she is being prepared by a local voice expert.

FILM TOWN SEEKS HOW TO GET BY

Hollywood's gone racketeer-
ing on a bigger scale than ever.
Ideas on how to get by are
worth more than ever.

Hard times have sharpened
wits, with result that plenty of
get-rich-easy boys are figuring
a flock of new—and old—
schemes for keeping afloat until
the panic is over. Most of
them plan to cash-in on
groups no better off than they
are.

Naturally, publicity is the easiest
thing to adopt, when another busi-
ness goes bad. Free lance pub-
licity scribes who write but don't
charge are on increase.

Business advisors, personal sec-
retaries and others of the same ilk,
have recruited themselves in hun-
dreds from the extra ranks.

One business advisor charges five
grand for his services, but would
be glad to take \$10 in real money,
if they could get it.

Writers are selling out for what-
ever they can drag, but boost their
fame, if they find someone with
money.

Small business operators report-
ed playing a circuit, usually one
visit to each of cafes where they
can sign tabs.

Self appointed movie critics, who
tell what's wrong with pictures, but
haven't a damned thing to suggest, are
on the increase. These crits op-
erate in short-lived sheets, that start
with a few advertisements, and then
go up in smoke. When out of
gas, they "quit." They press
agents for anything from a gas sta-
tion to an actor, out of work, who
can pay.

NOTICE GOES UP

Notice to the musicians and stage
crew was posted at Long Beach.
This house is operated by the same
management as the Million Dollar
theatre here. It started with vaude-
ville, then turned to comedians like
Laughlin's revues and reverted to
vaude, which is now discontinued.

Boosts Sin

O. O. Haggard, p. a. for
Tiffani, is boasting a "sin."
Says there is a dental rendez-
vous by the name, and also a
brand of moonshine at 50
cents a copy. "Great for a
cold in the head," says he.

•YOU'LL SEE IT IN FACTS•

PSYCHIC CONTRACT IS BEING ISSUED

RAIL LINES AFTER STARS

Railroads are now cultivating good will among the cinema celebrities. New York Central offers the Twentieth Century and plenty special service while Pennsylvania countered with the Broadway Limited as just as much de luxe individual attention. Movie star business must be secured at any cost. Special inducements are the order.

Running time in New York to Chicago was 20 hours. Competition lowered it to 18, and the Broadway Limited made it in 17. Flag of truce was sounded and the teams readied their arms on 18-hour protection and hushing of all publicity at change over in Chicago if required or ballyhoo if wished. It's up to the stars.

All toldson promised safety of one of the railroads he would take his train through and showed up at Chicago on the competing line.

LAUGHLIN NORTH

Jack Laughlin left with Will King to stage some of the productions which open November 20 at the Follies in Seattle. Laughlin is expected to return here in a few weeks.

LEO TO CAPACITY

Leo Carrillo, in his reveal of "After Dark," offered a big surprise at the Hollywood Playhouse. Business capacity during the week, with an advance sale indicating another big week to follow.

LAMBERT RETURNS

Eddie Lambert, film comedian and vaudeville artist, who has been on a long vaudeville tour over the country, has returned to the Hollywood. Lambert will immediately start on his picture contracts.

Protect Our Own, RKO Chief Says

Hiram S. Brown, president of RKO, attending the New York Emergency Employment Committee meeting, notified that the studio's artists, however small, will take care of its unemployed, aged and unfortunate. It was stated as history that people of the theatre have not only taken care of their own, but have also assisted other organizations always having accomplished more unselfish charity in behalf of others than members of any other profession.

Officers of the stage and screen enlisted as volunteers at benefit shows for the needy of other walks of life during November and December.

RKO offices state.

FOURTH GAMBLING BOAT IS RUINED

It is rumored P. & O. docks recently entered another lease for the fourth gambling boat off Long Beach. Fleet now consists of the "Rose Isle," managed by Tommy J. Hart, and the "Jazzland," owned by Ed Turner; the Harriman recently brought from Santa Barbara, and now the new boat is expected to anchor soon.

KRAMER RUNS MOVIE

Sam Kramer is continuing a picture theatre at Central and Jefferson in the colored belt. Kramer was in charge of the Lincoln when that house opened a couple of years ago and is familiar with the brand of entertainment that goes in that section.

CLAYTON BETTER

George Clayton, manager of the Hippodrome, is recovering from a brief illness.

PATRICK and MARSH

(AGENCY)
VAUDEVILLE—ORCHESTRAS

WANTED!

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SCENERY

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PRESENTATION SETTINGS
FABRICS—RIGGING—SCREENS

4110-18 Sunset Boulevard
HOLLYWOOD, CALIFORNIA
OL. 1101

SPOOK GIVES ORCHESTRA WEEK ON OLD CONTRACT

DENVER

By DUSTY RHODES

DENVER, Nov. 13.—Midnite Previews, long a feature at the Denver, will be discontinued until suitable pictures can be obtained.

Alice Brady, popular stage star, held over for a third week at the Broadway, will appear in "June Moon," Ring Lardner show. Mitzi Hajos is slated to be next guest star at the house.

John Wayne, Fox star, to appear personally at Taboo theatre.

Feature pictures along film row this week are "Big Boy," at Aladdin; "Life of the Party," at Tabor; "Mobile Folk," at America, and at Paramount, "Feet First."

Showing how pictures overlook the Hollywood players, Miss May has had four sets of cameras tests at as many different studios, since she began playing the role of the princess in "The Apple Cart" at the Palace.

Miss Boni, for nearly a year, has been playing bits on a number of lots. Yet, studio sleuths had to have someone else discover her for them.

CHAIN FIVE CENTER HURTING THE INDIE

Some chain theatres in Michigan are running five cent shows for children on Saturday mornings, thus reviving the nickelodeon.

Local exhibitors are reported buying films on a contract, which stipulates that not less than 10 cents admission shall be charged.

REVUES FEATURE MODES OF YULETIDE

"Modes of Yuletide" was titled pageant of advance winter modes displayed in Corte Lido of the Hollywood Knickerbocker hotel Friday evening.

Claire Davies, supported by 12 beautiful mannequins, led fashion parade, wearing jewels valued at more than \$20,000. Ivan Lebedoff showed what should constitute correct wardrobe of Hollywood's well dressed man.

In "Spain," review by Joseph A. Eliazen, featuring Spanish and Mexican musical artists, was presented during interludes between style ensembles.

LE GROHS ARE HERE

Le Grohs, three of them, have returned after a seven months' tour of Europe. Their first act is to open with sign with Fancho and Marco to open around the middle of December.

Bert Levey, head of the w.k. wade circuit, bearing his name, has a ghost, writing contracts for him back in his old office in Chicago. Bert isn't the least psychic but he maintains the old spirit works back there for him just the same. Just name your route, actor, and sign on the letter and you're in business. Of course, Bert hasn't had an office in Chicago for over a year, but that doesn't make any difference to Bert's spook. He takes care of everything just the same. If you don't think so, get a bunch full of this: Here is the story.

LEGIT. CO. FIXING

Metropolitan Productions, Inc., legit branch of RKO studios, is in process of reorganization. Their first production, "Women Who Take," was scrapped following its brief existence at the Mason.

STUDIOS OBSERVE YOUNG OSTerman

It was only seven years ago that Jack Osterman was one of the leading theatrical luminaries of San Francisco. Tait's Cafeteria at the same time, when Tait's Cafeteria and Marco were dancing there, when F. and M. put their first "Ideal" into Local Warbird, when I dined from the cafe to the theatre, holding over for three weeks. Those were the days when Pacific Street was more than a route, a cable car.

Since that time, Osterman has progressed from the position to that of a San Francisco favorite to that of an internationally known artist. In Paris, France, and Paris, Kentucky, he's equally well known.

He edits his own magazine, "The Reminder," which contains much zippy news of Jack and his many friends.

When Osterman plays the RKO, Los Angeles, during the week of November 20, he will have his eye on the picture studios, just as several of the studios have their eyes on him.

TU 4749—MU 9661

Swagger
Inn
+ +
D A N C I N G
E N T E R T A I N M E N T

Art Varian
Master-Ceremonies

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LUNCH
50 Cents
+ DINNER
DE LUXE 75¢
TURKEY OR STEAK
With DINNER \$1.00

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NO COVER CHARGE

CARL PELLEY, Mgr.

STAGE PRODUCTIONS
PRESENTATION SETTINGS

FABRICS—RIGGING—SCREENS

Pictures

BLUE ENVELOPES

Blue envelopes indicate that a review has been mailed direct to the maker of the picture, with comments on production, construction of story, direction, casting and co-ordination.

FEET FIRST

PEACEMOUNT-LLOYD

PICTURE

(Reviewed Nov. 12)

Another production by a master showman, Harold Lloyd, in his final analysis an executive with a mature comedy sense. His ability to select gag men and constructionists who know surefire is faultless.

Co-ordinating in combination comedy values in the Harold Lloyd outfit must be a beautiful thing to witness. The Lloyd management of production is the best and most exact method of bringing about improvement in general. Comedy producers should study the Lloyd technique.

Planning for laughs comes first in characterization, casting, in fact every department of comedy production in the Lloyd outfit. It's close and meticulous of all the elements of sure-fire. The writers, of course, dig into the dusty tombs for gags and business, but considering the care taken, it's no wonder to the source of comic material, they show wisdom and astuteness.

Little need be said in praise of the Lloyd product. All that has been said that can be said, is peer among them, an executive, a comedian.

WAY FOR A SAILOR

MGM FEATURING LOEWE

(Reviewed Loewe's State, Nov. 7)

PRODUCER'S VIEWPOINT

It's in the
BLUE ENVELOPE

mailed direct

EXHIBITOR'S VIEWPOINT

Walrice Beery, Len Hyams

give this picture all of its entertainment value. Jack Gilbert and Jim Tully detract. Curiosity regarding Jack Gilbert's possible return to former glory should be played up strongly in the billing and advertising. Jim Tully as the author of "Jarnigan" and now as an actor depicting his former role in life will be effec-

tive copy for the intellectuals. The title offers minimum attraction. Question value low. Story value is nil as the basic thought is not well sustained. Direct exploitation values, however, are high and interest over Gilbert and Tully, and the Laughs. Adequate exploitation should build this to expectations, provided you don't expect too much.

CAST: Greta Garbo, Gilbert, James Cagney, Jack, Jim Tully, shorter lines, strictly romantic leads, heavy drama and the elimination of all material that hints of humor is the program that the public will buy this chap for, I fear.

Jack has a million dollar personality and the females are still nuts about him. Intelligent handling of this chap can even make him a skillful Len Hyams; skillful artist, is miscast. Jimmy Tully should be assigned to a typewriter. Wallace Beery is a perfecter.

Price.

DERELICT

PARAMOUNT THEATRE

(Reviewed Nov. 6)

PRODUCER'S VIEWPOINTS

It's in the
BLUE ENVELOPE

mailed direct.

EXHIBITOR'S VIEWPOINT

Walter Paramount-Bancroft pictures of the type you can hardly expect to cash in 100% but don't be disappointed if "Derelict" delivers only 50% of expectations.

There is a story of romance with audience interest potentialities.

It is charged with high voltage personality conflict and then dribbles into a radance of 2½ candle power at its climax. The tension, motivating idea, rich in possibilities and a cast molded by a super agency, all of this slithered away if the play had made more of the "I'm-a-story-teller" of the pre-silent era.

With saturation point on action and adventure pictures at its present low ebb this picture merely piles more residue at the bottom of the glass.

CAST: There is a question re-

garding the wisdom of becoming engrossed in the casting of a picture. Over the fence, Fredric March, Turkey I not only become enthusiastic but religiously so. Having looked them over since the Great War, Redford, the Boy Scout, Hunt and form of delight should be tempered to a state of sour pessimism but one glimpse at the combo in Derelict, how fierce! Either Edward G. Robinson or Edward G. Robinson-Landis trio. Here is consistency without a flaw.

Bancroft and Landis drawn by the

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engrossed in the casting of a picture.

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FOX EL CAPITAN
SAN FRANCISCO

(Reviewed Nov. 9)

Jay Brower, again being on the sick list, Jack Souders did his second time, brought in from San Jose, took over the act. Souders had a number of a show to put over and was no slouch himself. Did "Chocolate Soldier" to a solid round of applause and clicked mightily. The girls were a smash number later in the show.

Cotton Bond of KPO did his southern turns which proved winning. Nile Matera, the jester, was a gem again. Who another who tapped the bell. Three Society Steppers clicked in several routines of intricate stepping and came near stopping the show.

Radio's "Humanities" and other features rounded out the show.

*Hal.***FOX****SEATTLE**

(Reviewed Oct. 31)

Owen Sweeten's boys present a well balanced program, varying from semi-classic to classic, with a variety of novelty stuff for good measure.

Opening with a glee club appearance by boys on the stage singing "Puff, the Magic," assisted by Irving Ames at the piano. Very effective number and gave way to a good number.

Hokum was next in order, with Frank Allen, Danny Cann, Donnigan and the rest of the boys doing a good burlesque in their various roles.

For a nice waltz melange, Owen used "When the Organ Played at Twilight" as good returns.

Fine numbers were "Spanish Rhapsody" by Freedman, done in fine style, with Angelo Ritchie clicking heavily on a bassoon solo.

*Oxman.***HIPPODROME THEATRE****LOS ANGELES**

(Reviewed Nov. 7)

Lewis and Cherie offered neat variety ring act. S. Shapiro, "Shapito" Bernstein and the rest of some of the dances that added much to the show. Jean Barrios and Company offered a good routine of songs, with some changes in costumes.

For a nice waltz boys in disguise, giving them looks of a strain here. Plenty of laughs. Fred Evans Girls execute several difficult tap and toe routines which brought big returns. And the show closed with "The Golden West" was the picture, with News and a Laurel and Hardy comedy in support.

*Dusty.***MURRAY TRAINING**
ANOTHER SUNBEAM

Bud Murray, principal of Bud Murray School for Stage and Screen, 3636 Beverly boulevard, gave his first unit and his "California Sunbeams" to be known as "The Beach Combers." Girls are to be drafted mostly from the Murray school, Ocean Park Branch, 127 Main Street.

"Sunbeams" unit now on tour, with Fanchon and Marco's "Wild and Wooly" idea is playing Chicago now, with excellent reviews at the Civic Opera House. Dance classes are forming in ballet and tap, under personal instruction of Mary Frances Taylor, ballet director, and Bud Murray, Gladys Murray and Byron E. Crane.

*Bob.***WEEMS WILL CLOSE**

Ted Weems and band closes at Roosevelt Blossom Room next Wednesday night. Sid Grauman staging reception for new band, which opens on Thursday.

SOLLY IN PICS

Solly Carter, brother of Monte, is playing the Italian Gangster in "Caught Cheating" with George Sidney and Charles Murray now in production by Tiffany.

VAUDE AT HIP

Nash, Nov. 30—Ackerman and Harris have again dropped down the Hippodrome. Now straight pictures.

"I'm Alone
Because I Love You"

*The New Waltz Sensation**—AGAIN—***— Witmarks are Hitmarks —****ART SCHWARTZ**
in
Music Center of the World
Hollywood*Hollywood*
ORPHEUM
SAN FRANCISCO

(Reviewed Nov. 9)

Third week of "Annie" Andy and his girls still in full flower. Success show attendance was light, but they commenced coming in about 8:30.

Jack Sprig and RKO兰伦 waxed warm for the curtain with "Tillie," "The Girl," "Vanilla," McWilliams, Marimo, Seltnerich, Hawk, Gilland, and McCarthy drew the spotlight for individual pros.

Boss McClellan and the Robert Morton and "Mystery of the Organ" and wound up playing "St. Louis Blues" to good response.

Radio's "Humanities" and other features rounded out the show.

Hal.

Song Leaders

Music sales, still at low ebb in addition to the usual pre-Christmas slump, make things look bad for the boys who, according to plugs checked, are redoing their efforts to boost counter sales.

In response to several requests we are publishing, in addition to the usual coast report, the twelve best in New York City for last week. They are as follows:

NEW YORK

1. "Little White Lies."
2. "Springtime in the Rockies."
3. "Pretty Co-Ed."
4. "Go Home and Tell Your Mother."
5. "When the Organ Plays at Night."
6. "I'll Be Blue."
7. "Kiss Waltz."
8. "If I Could Be With You."
9. "I'm Yours."
10. "I Still Get a Thrill."
11. "Body and Soul."
12. "Moonlight on the Colorado."

"Three Little Words," Harms' hit from "Check and Double Check," took a jump into second place. "When the Organ Plays at Night" is closely crowding the leader, "Moonlight on the Colorado." Shapiro Bernstein has which has firmly held the ace spot for the last month. Lineup in Los Angeles as follows:

LOS ANGELES

1. "Mountain Song" of Colorado," Shapiro Bernstein.
2. "Three Little Words," Harms. "If I Could Be With You," Remick.
3. "It Must Be True," Wagner. "My Baby Just Cares for Me," Donaldson.
4. "You Are the Melody," DeSylva.
5. "I'm Yours," Famous.
6. "Still Get a Thrill Thinking of You," Davis, Coots, Engel.
7. "I'm Yours," Famous.
8. "Here Comes the Sun," Robins.
9. "Gee, But I'd Like to Make You Happy," DeSylva, Brown, Henderson.
10. "Go Home and Tell Your Mother," Robbins.

SAN FRANCISCO

1. "Pretty Co-Ed," Harms.
2. "I Still Get a Thrill," Davis, Coots and Engel.
3. "I'm Yours," Famous.
4. "Here Comes the Sun," Robbins.
5. "Kiss Waltz," Witmark.
6. "Moonlight on the Colorado," Shapiro Bernstein.
7. "I'll Be Blue," Feist.
8. "If I Could Be With You," Remick.
9. "Don't Tell Her What Happened to Me," DeSylva.
10. "Gee, But I'd Like to Make You Happy," DeSylva.

NORTHWEST

1. "Three Little Words," Harms. "Here Comes the Sun," Robbins.
2. "My Baby Just Cares for Me," Donaldson.
3. "Just a Little Closer," Robbins.
4. "My Bluebird was Caught in the Rain," Berlin.
5. "I Still Get a Thrill," Davis, Coots and Engel.
6. "Bettie Codd," Feist.
7. "Kiss Waltz," Witmark.
8. "Go Home and Tell Your Mother," Robbins.
9. "I'm Yours," Famous.
10. "Little White Lies," Donaldson.

FOREVER FREE FROM UNSIGHTLY HAIR

A few pleasant RAY-O treatments removes superfluous hair permanently.

No sensation whatever in the treatment and the hair will never return. Write for booklet or come in for free and confidential consultation.

Ray-O System

802 Anglo-Bank Bldg.
830 Market Phone Sutter 4714
SAN FRANCISCO

F. & M. Route List

Following is the Fanchon and Marco ideas route schedule for the opening date of the current month. Parenthesis beside the name of the town: *(F)* First, *(S)* Second, *(T)* Third.

JOPLIN (23-25)
"Gobs of Joy" Idea

PAT WEST (23-25)
Three Jolly Tars

DOLY KRAMER (23-25)
Scotty Weston, Mary Treen

MOORS & MORRIS (23-25)
Wanda Allen, Curtis Cooley

RENA & RATHBURN (23-25)
Johnny Jones, Ken Getwood

DOYLE QUADRUPLET (23-25)
ST. LOUIS, MO.

FOR THEE (23-25)
"Buy 'Buy" Idea

LIANA GALEN (23-25)
Paul Howard, Cooper & Orren

TERRY GREEN (23-25)
Fall Arnold

MILWAUKEE (21-27)
William Shire

"Dances of Heaven" Idea

SILVIA SHORE (23-25)
Elmo Moore & Helen Moore

HAROLD LEE (23-25)
Harry Smeal

12 UNION STEPPERS (23-25)
John & Sam

DETROIT (21-27)
Fox Theatre

"Green Devil" Idea

MILES & REED (21-27)
Lee & Lee Bates

GIL ELWOOD (21-27)
Bobby Gilbert

RITA LANE (21-27)
Rita Lane

SPRINGFIELD, MASS. (21-27)
Palace Theatre

"Victor Herbert" Idea

BUDDE HOWE (21-27)
Electric Duo

VICTOR HERBERT QUARTETTE (21-27)
Palace Theatre

WORCESTER (21-27)
Renoff & Renold, re-debuted with

BOB BRANDIES (21-27)
Webster & Marvin

THE INIMITABLE WALTER BRODS, featured player

LOTTIE LODER

NOW FEATURED IN

Fanchon and Marco's "Seasons" Ideas—on tour

INSIDE FACTS

Of Stage and Screen

Published Every Saturday
One Year - \$4.00 Foreign - \$5.00

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ARTHUR W. GREEN Vice Pres. and Counsel
JEAN ARMAND General Manager

Vol. XII Saturday, November 15, 1930 No. 20

S. F. RADIO NOTES

SAN FRANCISCO, Nov. 13.—KYA has added two new musical features within the past three weeks, a cinch to build up that station's following. One of the longest these is Mac Dolin, who remote controls nightily from the Lake Mead Hotel, which also houses the Golden Bells and the Golden Blowers, broadcasting five nights weekly, from the Apex Club. When Louie Armstrong opens in 12 weeks that should be another feather in KYA's cap.

Eleanor Allen and John Moss are doing a new program, "As You Like It," over KFRC.

Inauguration of the United Broadcasting Co. and admission of its programs to the KTAB ether waves has automatically killed the Pepper Box since KTAB programs are from 7 to 10 nightly. Pepper Box, Wednesday night variety program, may, however, make the chain later on.

O. B. Hanson, manager of the department of plant operation and engineering at the New York headquarters of NBC, was here this week on an inspection of the Pacific division.

Harry Elliott has been named p. a. for Columbia Broadcasting in charge of news releases in Washington, Oregon and California.

Monroe Upton and Eugene Hawes of KFRC have published a pamphlet called "What to Do Till the Doctor Comes."

Reports indicate Lucky Strike hour from New York may undergo radical change soon.

Frank Moss, vocal director, and Liston Bowden, technical head, have left KFRC. No successors are named.



JACK SPRIGG

MUSICAL DIRECTOR R-K-O ORPHEUM SAN FRANCISCO

WILL PRIOR ORCHESTRA CONDUCTOR NEW STATE THEATRE SYDNEY AUSTRALIA RETURNING TO THE U. S. A. IN OCTOBER

TED HENKEL

MUSICAL PRESENTATION CONDUCTOR AND DIRECTOR CAPITOL THEATRE Sydney, Australia

Pit Orchestra of 30 Stage Band of 20

HENRY STARR

HOT SPOT OF RADIO
The 1640 Boy San Francisco, Calif. Over Station KYA
is another of the well known celebrities who features the following

Robbin's hits nightly

"Go Home and Tell Your Mother," "Here Comes the Sun," "Just a Little Closer," "You're Simply Delish"

ROBBINS MUSIC CORP.
799 SEVENTH AVE. NEW YORK CITY

Ups and Downs In Hollywood

How prices fluctuate in these tough times at Hollywood was illustrated when a writer said he'd sell a swell sketch for \$15. Adler and Bradford, with Fanchon and Marco, were tipped, and Bradford offered the film.

"It'll cost you \$300," said the writer, raising the bet when he was talking to someone with a room.

Broadbent sought his informant and offered to pay him \$25 if he'd get the skit for \$15.

With his usual tact, the writer raised the sum to \$300 before what he wanted from the team. Sale out.

MYSTERY PERSON VISITING STUDIOS

Jack King of KFWF is sleuthing with Gerry King, manager, concerning a mysterious stranger who visits many studios during an evening. Individually, he has been seen in various parks in a winter coat, listening to But silent. Soon he departs for the next station. It is claimed that as many as five and six stations will be visited by the sphynx in an evening.

KJERULF HARPISTS RETURN TO TOWN

Kjærulf's Versatile Harpists, under direction of Barbara Kjærulf, have returned to Los Angeles after a successful season in central states.

They are the only jazz harp act in vaudeville at present, featuring five harpists who double in whistling, singing and dancing, with the act being costumed in various periods, including the Spanish, Irish, and Colonial French, according to claim.

PARTY GOES "ON;" YES, ON THE AIR

One morning recently, 16 performers of KJH concluded their illustration of "Foolish Games and Party Boys, Niles, Calif." and Doreen, Freddy Purch and others indulged in five minutes of "horse play," in extreme embodiment when they learned that they were on the air, the party not having been shut off.

Which reminds us that gag about a certain San Francisco announcer who made an inappropriate crack after signing off with a kid's show? The remark was funny but not to the thousands of fond parents who heard it coming over the "milkie." That lad lost his job! It seem accidents like that happen very often!

New York Likes Pacific Feature

SAN FRANCISCO, Nov. 13.—"We restricted a clear channel radio station to the city of San Fran in order that it would interfere with other stations, would be like saying a newspaper could not install a new, modern press and increase its circulation because it might interfere thus with other newspapers."

Don E. Gilman, vice-president in charge of the Pacific Division of the National Broadcast Co., continues, thus explains a popular misconception of radio power which caused long hours of testimony at the Federal Radio hearing in Washington, D. C.

"New York likes our programs, and is planning to develop more features from the Pacific Coast." One of the most interesting features of the heat wave was that a powerful radio station meant something dangerous in the community," he said. "Finally, one engineer explained that a 500-watt station in power equalled an ordinary electric sign.

OPENS A STUDIO

SAN FRANCISCO, Nov. 13.—Helen Pachaud, former F. and M. featured dancer has opened a stage dancing studio.

WHY CHANGE EXECUTIVES?

(Continued from Page 3)
gone the limit in staging physical hokum."

"Physical hokum?" The Sultan turned a languid eye towards Jock who was leaning against the wall even at the edge of slumber. His head was faithful to the Master. "Why bring that up? Physical hokum is the sure-fire of entertainment."

"It's the sure-fire of the public's been getting it for twenty-five years. What's the answer?" asked Gate.

"The public doesn't know what it wants," averred the Sultan.

"Apparently it doesn't want so much of one thing as manifested at the box office," contended Gate. "It wants something else, though we'd better change the hooking."

"You mean..."

"Yes. Basically this is a mental as well as a physical audience, of other diverse and classification of human activity and desire is practical."

We are at the exchange. The sign reads: "To mental hokum or to physical hokum." Which is it going to be?"

"One minute. Are you asking the industry to go intellectual?"

"How can it?" asked Gate.

"Well," replied the Sultan.

"With the materials of production mostly physical?"

"Just so, we understand each other," continued the Sultan. "But consider the mental limitations of the average audience. Jock could tell you, if he'd keep awake, how we are compelled to write down to it."

PRECEDENT?

"Did Jesus Christ, Moses and Abraham Lincoln write down to their people?"

"I never thought of it exactly that way."

"Simple action and dialogue, understandable to all, is the most difficult to master. What we need, is more craftsmen skilled in writing way."

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SAN FRANCISCO

HAROLD J. BOCK, Manager, Phone DOuglas 2213
KRESS BLDG., 935 MARKET ST., Office Suite 504

SNEAKED PIC SETS RECORD

SAN FRANCISCO, Nov. 30.—With a picture being distributed by the MGM lot but with plenty of local publicity on it "Min and Bill" sneaked into Loew's Warfield and did one of the three record breaking weeks at the theatre. Receipts ran near \$42,000.

Another stanza of good business at Public's California where Harold Lloyd in "Fleet First" grabbed \$20,000.

Fox clicked also. Metro's "Billy the Kid" with Wallace Beery appearing on the initial day knocked off \$8,000.

Amos 'n' Andy didn't live up to all expectations at the Orpheum, third and final week, doing only \$100,000. DeMille's "The Warner Sisters" "Life of the Party" dropped, closing at \$5500 for the Embassy.

Paramount is somewhat over-prepared with "Only Sane Woman," and last of the Coast produced stage shows, grossing \$16,000. Chevalier bowed out of S. Francis in "Playboy of Paris" after four weeks, doing \$8000.

DANCER WEDS

SAN FRANCISCO, Nov. 13.—Mervy Prince and John Baker, Miss Prince, were married Saturday. Miss Prince operates a dancing and voice school in the Kress building.

HOWARD SIGNS GIRLS

SAN FRANCISCO, Nov. 13.—While the girls of the studio were making their first visit to the city, Joe E. Howard signed Connie and Natalie, dance team currently at the Roof Garden. He will put them in his Toy Shop act next season.

CARMEL GOES TALKIE

SAN FRANCISCO, Nov. 13.—Swank artists' colony of Carmel has turned theatrically plebian. Instead of the artistic bunch of the colorless members of the Golden Gate, the bough will henceforth house talkies.

PARK GROUP FORMS

SACRAMENTO, Nov. 13.—Articles of incorporation have been filed here for El Verde Amusement Park Ltd., Southern California outdoor enterpriser headed by Frank Borch and Henry Coley of Los Angeles.

HEADS ORPH BAND

OAKLAND, Nov. 13.—Nick Sturiale was awarded the orchestra contract at the Orpheum here and stepped into the pit this week to start working. House will not have a strikeout since previous plans into the house including cost of the blow up.

GUS GAGEL and HIS TROUBADORS

Cinderella Ballroom
"Featuring Many Musical Men with Versatility"

ATTENTION AGENTS!

We can supply you with the highest grade talent obtainable
Line Girls and Acts cleverly costumed and rouged
Our representative will call personally on agents interested

BIEN & SALLY THEATRICAL PRODUCERS

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HIRSCH - ARNOLD

BALLET MISTRESSES
created and costumed all dance numbers now on tour Fox Circuit with
STUDIO—545 SUTTER ST. SAN FRANCISCO

HOTEL GOVERNOR

TURK AT JONES SAN FRANCISCO
THE HOME OF ALL THEATRICAL PEOPLE
PLAYING SAN FRANCISCO

SPECIAL RATES TO PROFESSIONALS

JACK WOLFENDEN, Prop. FRANK RATCHFORD, Manager

Market St. Gleanings

Paris In Spring Leads The Legit

SAN FRANCISCO, Nov. 14.—Premiere of the Abbottson-MacLaren production, "Paris in Spring," at the Dracula" at the President came second for satisfactory grosses.

"Paris" did around \$19,000. Most of the other plays are still open where prices aren't as high as the \$250 tariff down. Considered an indication, customers can't and don't seem to pay \$5.00 a couple for a show.

"Dracula" at the President, with Frederick Pynnn, started off heavily and at end of initial stanza drew \$75,000. Alcezar perked up with second, which was also a success. Sisters, \$6000 gross being an advance over initial seven days.

"Death Takes A Holiday" bowed on Columbus after one month and is dark until Nov. 17, when Mrs. Robert Campbell opens in "Ghosts."

Tivoli tied with "Ladies of the Evening" Wednesday and looked strong.

Green Street is holding with "Ex-Mistress." Geary still dark.

MOSBY IN S. F.

SAN FRANCISCO, Nov. 13.—Curtis Mosby's Apex Club opened Wednesday night with the most popular attraction being the city and also the highest tariff at former Mandarin, Bush and Grant.

Mosby's Blue Blowers, 12 piece colored band stand, and "The Show" is presented by Mildred Washington and personalty of Mary Richards, Sue Hoy, Edith Spencer, Teddie Peters, Claude Collins, Three Brown Buddies, Hoy Jenkins and a chorus of ten.

TO LET CONTRACTS

OAKLAND, Nov. 13.—Within two weeks contracts will be let for construction of 3800 seat house for Paramount Public in a site at Twenty-first and Broadway.

ETTLING'S GIFT

SAN FRANCISCO, Nov. 13.—Harry Etting is preparing his annual gift show, which is presented to Quentin inmates, when he takes over all local performers for a big morning show.

McCOWN STUDIO of DANCING

577 Geary St. San Francisco Franklin 2356

Aerobic, Stage, Tap, Rhythm, Ballet and Ballroom Dancing ROUTINES FOR THEATRICAL PEOPLE

Private Lessons by Appointment Children's Classes Saturday at 11 Young People's Classes, Eves., 8 to 11.

VERY SPECIAL



Guaranteed Permanent Wave

At a wave you can care for yourself.

Only at McCown is this experience obtainable.

A波浪のままお手入れが簡単。

アーチー・マッコウンのアーチー・マッコウン

アーチー・マッコウン

EDDIE PEABODY

THE BANJO BOY OF JOYLAND

JUST
COMPLETING
24 WEEK
ENGAGEMENT



OF
FOX
THEATRES
IN THE EAST

HOME SOON—TO SUNNY CALIFORNIA!

Many Thanks to Everyone
Including MARCO

Exclusive Management of MRS. EDDIE PEABODY

SOCIETY CIRCUS IDEA

STAGED BY
GAE FOSTER

ROSE MARIE CARTER
Acrobatic Dancer

FEATURING

Irene Pederson
Betty Wille
Sylvia Sharp
Evelyn Harris
PETITE
EQUESTRIANS

TABOR AND GREEN
The Two Aristocrats

HARRIS TWINS
Who's Who

Betty Stokes
Volenda DeMarez
Laelia DeMarez
Margot DeMarez
Mildred Roberts
FAMOUS
STILT DANCERS

BETTY MOONEY
Jazz on Toes

TOYLAND

RIDING

ACADEMY

STABLES

Furnishing All Live Stock for Fanchon and Marco
H. E. Wooding, Manager, Venice, California

BROWNIE ALBORD
BETTY STOEBNER

SUE NICK
FAMOUS GLOBE WALKERS

VERONICA CRAVEN
ROSE SHEPARD

AGNES CARRIGAN
Manager

EARL EBY
Road Man

MOTHER MAC
Wardrobe

Thanks to FANCHON AND MARCO
GAE FOSTER

GWEN EVANS

OPENING LOEW'S STATE THEATRE Week Nov. 13, 1930

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